

## Department of Communication

**Bachelor of Arts in:  
Electronic Media & Broadcasting**

**For Students Following the:  
2017-2018 catalog**

Name:

Student ID:

Catalog Year:

### REQUIRED FOUNDATION OF KNOWLEDGE COURSE (6 Hours)

Course	Pre-req	Credits	Term	Grade
CMST101 OR CMST110	Public Speaking  Intro to Communication Studies	3  3		
EMB 100	Media Literacy	3		

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Approved  
Exceptions

### CORE COURSES (27 Hours)

Course	Pre-req	Credits	Term	Grade
EMB 110	Introduction to Mass Media	3		
EMB 140	Introduction to Media Aesthetics	3		
INF 186	Media Web Coding	BIS 101, INF 110, INF 120, CIT 130 or EMB 140 3		
EMB 210	Single Camera Production	EMB 140 (≥ C) 3		
EMB 215	Audio Production	EMB 140 (≥ C) 3		
EMB 260	Writing for the Media	ENG 291 3		
EMB 396 OR EMB 397	Internship  Projects	Instructor Consent & Junior Standing & 2.75 GPA  Instructor Permission 3		
EMB 400	Media Criticism	EMB 110 ( C) or Junior Standing 3		
EMB 435	Media Studies	Junior Standing 3		

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### STUDIES (3 Hours) - Choose One

Course	Pre-req	Credits	Term	Grade
CMST220	Interpersonal Communication	CMST101 or 110 3		
CMST303	Organizational Communication	CMST101 or 110 3		
EMB 380	Documentary Theory & History	EMB 140 (≥ C) 3		
PSY 304	Consumer Psychology	PSY 100 3		

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### LAW / ETHICS (3 Hours) - Choose One

Course	Pre-req	Credits	Term	Grade
LIN 405	Intellectual Property & Info.Rights	Junior Standing 3		
JOU 485	Mass Communication Law	JOU 110 or Junior Standing 3		
JOU 440	Current Topics in Media Ethics	EMB 100 or JOU 110 or Junior Standing 3		

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**CONTENT CREATION (12 Hours) - Choose Four**

Course		Pre-req	Credits	Term	Grade
EMB 305	Multicamera Video Production	EMB 210 & EMB 215 ( C )	3		
EMB 310	Newscast Production	EMB 140 or JOU 230 (≥ C)	3		
EMB 320	Multitrack Audio Mixing	EMB 215 ( C )	3		
EMB 322	Video Editing	EMB 210 ( C )	3		
EMB 326	Finishing	EMB 210 ( C )	3		
EMB 421	Narrative Production	EMB 210 ( C )	3		
EMB 423	Documentary Production	EMB 210 ( C )	3		
EMB 450	Screenwriting	EMB 260 ( C )	3		
EMB 460	Production Management	EMB 210 ( C )	3		

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Exceptions**300-400 LEVEL COLLEGE OF INFORMATICS ELECTIVE (3 Hours)**

Course		Pre-req	Credits	Term	Grade
			3		

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Exceptions**INTERNATIONAL MEDIA (3-9 Hours)***Choose either 1 Study Away or Abroad Course or 3 International Studies Courses*

Course		Pre-req	Credits	Term	Grade
<b>Study Away or Abroad - Select One</b>					
EMB 395	Special Topics: Study Away	Varies by Topic	3		
<b>OR</b>					
EMB 495	Special Topics: Study Abroad	Varies by Topic	3		
<b>International Studies - Select Three</b>					
ANT 201	World Cultures		3		
ANT 358	Art & Culture	Sophomore Standing	3		
ANT 382	Visual Anthropology	Sophomore Standing	3		
ANT 386	Economy, Wealth and Culture	Sophomore Standing	3		
CIN 201	Survey of World Cinema		3		
CMST355	Culture and Communication	CMST101 or 110	3		
EMB 370	International Media	EMB 110 ( C )	3		
HIS 111	Global Viewpoints in History		3		
PHI 309	Global Ethics	Sophomore Standing	3		
POP 250	International Pop Culture		3		
PSC 322	International Politics in Film	PSC 100, PSC 101, PSC 102, PSC 103 or PSC 110	3		
PSC 410	International Political Economy	PSC 100, PSC 101, PSC 102, PSC 103, PSC 110, or ECO 200	3		
PSC 480	International Law	PSC 100, PSC 101, PSC 102, PSC 103 or PSC 110	3		
SOC 101	Global Inequalities		3		

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Students must earn a grade of "C-" or better and a 2.00 GPA in all courses that apply to the major.

Please consult with your advisor and the appropriate University Course Catalog for all other degree requirements.

Please note: A full minor is required for the EMB major. A focus will not be accepted.

Students completing the 9 credits of International Studies Courses cannot use those credits in General Education.